

BREWED, FERMENTED, DISTILLED Mul BOTTLED IN NEWCASTLE



PRODUCT CATALOGUE 2023/24





NEWCASTLE DISTILLING COMPANY IS A SMALL BATCH, CRAFT DISTILLERY THAT DELIVERS UNIQUE, AROMATIC FLAVOURS - SOURCED FROM NATURAL AUSTRALIAN INGREDIENTS AND CAREFULLY BREWED, FERMENTED, DISTILLED AND BOTTLED IN NEWCASTLE. WE BELIEVE THE PASSION THAT GOES INTO EACH PRODUCT, ENSURES A PREMIUM EXPERIENCE FOR YOU, OUR CUSTOMER.

ABOUT US

Newcastle Distilling Company is a small batch, craft distillery that delivers unique, aromatic flavours - sourced from natural Australian ingredients and carefully brewed, fermented, distilled and bottled in Newcastle.

Our point of difference is that we are 100% Australian owned, independent and make every batch of spirit from scratch.

Founded by Lucas Catell, who's passion for distilling started at a young age, buying his first still for just \$20 at a local garage sale and with a lot of hard work he has turned his passion into a living.

Newcastle Distilling Co. produces vodka, gin, a collection of dark spirits, delightful liqueurs, and Newcastle's inaugural Single Malt Whisky and Novocastrian Rum. Our entire range is meticulously handcrafted, utilising locally sourced grains from Voyager Craft Malt. Voyager specialises in creating artisanal malts sourced from our own locally cultivated and regionally procured seasonal grains in the picturesque Riverina region of New South Wales.

Newcastle Distilling Co has a bar, kitchen and function venue and distillery door in the Hunter Valley along with a tasting bar, bottle shop and experimental craft spirit and beer lab in Warners Bay.

2023 is looking bright with our new hybrid brewery/distillery opening up in Wickham. The same enthusiasm and passion that goes into our spirits will be going into our brewing.

Follow our journey and find out more at newcastledistillingco.com.au



ISTILLED and **BOTTLED IN NEWCASTL**



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OUR LOCATIONS

Our distillery is currently located in Shortland NSW, but it is not open to the public. We are in the process of moving all production to our new facility and head office in Wickham, aiming to complete late 2023.

HUNTER VALLEY VENUE: BAR, KITCHEN & DISTILLERY DOOR

16 Pokolbin Mountains Rd, Pokolbin NSW 2320

0468 335 114

huntervalley@newcastledistillingco.com.au

Available for Distillery Door Bookings and Functions



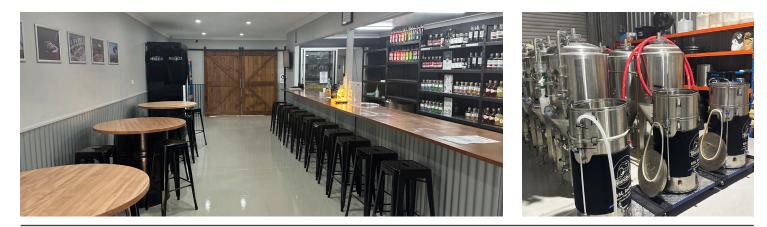
WARNERS BAY: TASTING BAR, BOTTLE SHOP + EXPERIMENTAL LAB

2/218 Macquarie Rd, Warners Bay NSW 2282

0466 984 199

warnersbay@newcastledistillingco.com.au

Open for Tastings and Takeaways!



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WICKHAM - HQ (SOON: HYBRID BREWERY / DISTILLERY + BAR)

34 Church St, Wickham NSW 2293

0468 335 114

wickham@newcastledistillingco.com.au

Opening Soon!



LUCAS CATTELL Founder / Master Distiller

OUR TEAM

Newcastle Distilling Company believes that the passion that goes into each product ensures a premium experience for their customers. This passion for creation would not exist without our dedicated team - here are a few mentions.

Read more: newcastledistillingco.com.au/about-us



MICHAELA GIBIEC Chief Executive Officer



BEN REID Sales Manager



TIM HUGHES Head Brewer



DANNY MCCULLY Distillery Door Manager



NEVE TRATT Events Coordinator

Hold on! This is Not Quite a French Martini

30ml Newcastle Distilling Co. Vodka 30ml Newcastle Distilling Co. Turkish Delight Liqueur 60ml Pineapple Juice Method: Combine

Wet shake Strain Martini Glass, Dried Rose Petals





VODKA

40% ABV

Made From Australian Cane Sugar and Tomatoes

Our vodka is made with a base of cane sugar and tomatoes. This unique foundation lays the groundwork for a velvety smooth texture and delicate notes of butterscotch and caramel, revealing their charm when enjoyed chilled.

Our commitment to perfection shines through in the meticulous distillation process. We have carefully curated the finest elements, allowing us to bypass unwanted characteristics. We remove the heads which contain all the methanol and fusel oils. We only use the hearts, the purest form of the alcohol, where all the rich flavour is. As the journey nears its conclusion, the "tails" emerge, which we cut away, ensure a smooth, clean, well rounded spirit.

Elevate your experience by pairing Newcastle Distilling Co handcrafted Vodka with your preferred mixer or crafting a cocktail masterpiece.

Cheers to enjoying moments enhanced by our exceptional Vodka!



Espresso Negroni

Stir down with Ice

30ml Newcastle Distilling Co. Dry Gin 30ml Adelaide Hills Sweet Vermouth 15ml Coffee Infused Campari (we make ourselves by adding coffee beans into Campari) 15ml Newcastle Distilling Co. Coffee Liqueur Method: Combine

Strain Rocks Glass, Large Ice Cube, Dried Orange



DRY GIN

40% ABV

700MI



DRY GIN

40% ABV

Inspired by Classic London Dry Gin

At the heart of our Dry Gin lies a tribute to the timeless elegance of English London Dry styles, embracing the essence of juniper berries, we've woven an aromatic tapestry, interlaced with the vitality of bountiful green tea, Australian lemon myrtle, the gentle sweetness of liquorice root.

The result is a harmonious blend of flavours that is both pure and slightly bittersweet, promising to quench your gin and tonic cravings in a refreshing sip.

Crafted to be exceptional, our Dry Gin rises above, making its presence known in classic gin-based cocktails. Whether you're savouring a timeless Martini, a zesty Gimlet, or a bittersweet Negroni, our gin stands ready to elevate your drink experience.

Here's to embracing the artistry of gin and the dreams it inspires!



A Very Dirty and Wet Martini

NEWCASTLE

DISTILLING CO. -

ATHTUB GIN

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5)

40% ABV

45ml Newcastle Distilling Co. Bathtub Gin **30ml Vermouth 5ml Olive Brine** Method: Combine Stir down with Ice Strain Martini Glass, Olives



BATHTUB GIN

40% ABV

Inspired by Prohibition Gin Making

Step into a world where our imagination meets the vibrant spirit of the 1920s American prohibition era. A time when clandestine concoctions were handcrafted in secret hideaways, often within the most ordinary *(and largest)* vessel - the bathtub.

Our Bathtub Gin is a modern-day tribute to those daring days. Embraceing the direct contact infusion method, but with a modern twist – a twist that involves a hearty dose of experimentation and meticulous refinement. The result? A flavour bomb that we proudly present as our award winning blend of 19 botanicals and aromatics aged for a month on French and American oak.

Immerse your senses in the lush embrace of rich lemon myrtle, aniseed, the warmth of cardamom, the playful bite of pepper, roasted dandelion, zesty citrus, elderflower and an ensemble of so much more.

A toast to the past - Join us in raising a glass to the creativity of yesteryears, reimagined for today's palate with a touch of whimsy and a dash of sophistication.



Strawherry Gin Sour

I P. THE CONTRACTOR

30ml Newcastle Distilling Co. Strawberry Infusion Gin 30ml Dolin Aperitif a la Fraise 'Chamberyzette' (Strawberry Vermouth) 30ml Simple Syrup 3-5 Frozen Strawberries 30ml Lemon Juice 3 Dashes Lemon Bitters 10ml Egg Whites (or Beer for vegan or egg allergies) Method: Combine Wet shake Strain Tall Glass, Dried Lemon

NEWCASTLE

DISTILLING CO. -

INFUSION GIN STRAWBERRY

40% ABV

NGCO

700ML



STRAWBERRY GIN

40% ABV

Dry Gin Infused with Strawherry and Hibiscus

Experience the allure of a strawberry aroma, characterised by its luxurious richness and velvety smoothness. It is a captivating beginning, joined by a hibiscus tang that refreshes and subtle hints of apple, elderberry, and pineapple.

Yet, don't let the aroma deceive you, while it might suggest a sweetened gin, the experience is quite different. It is a gentle and dry gin, carrying the essence of strawberries, with whispers of rosehip, hibiscus flower, and a finale of licorice root.

This gin stands alone in its uniqueness. Its adaptability to various taste profiles makes it a perfect choice for a medley of cocktails or punches. The level of sweetness is yours to command, an intriguing play with different mixers or sugar syrup. Even the simplest additions, like tonic or soda water, weave wonders.

Handcrafted using genuine artisan techniques, this gin boasts authenticity. Enjoy it neat, poured over ice for a pristine experience. Mix it up by blending with soda and a burst of lime, or let your creativity flourish in your beloved cocktail recipes.

So, raise your glass to this symphony of flavours. They waltz and twirl upon the palate, a celebration of taste that knows no bounds.

Cheers to savouring the extraordinary!

FOUR SEASONS GIN RANGE

Step into the world of our charming Four Season Gin Collection, ready to bring a playful twist to your gin sipping escapades. We have carefully adjusted the alcohol content to 37% to ensure the captivating botanicals inspired by each season take centre stage. Each gin is a celebration of a specific season, lovingly crafted by infusing a symphony of botanicals and spices.

Get set for flavours that shine and a smooth experience in every sip, as you journey through the essence of each season.



SPRIN , TIME GIN







THER TIME GIN



SUMMER TIME GIN | ABV 37%

A subtle and refreshing gin dominated with citrus, orange, lemon, lime, grapefruit with a touch of cardamom and ginger. The prominent citrus notes add a bright and refreshing quality to the gin, reminiscent of sunny days and warm weather.



SPRING TIME GIN | ABV 37%

A gin creating a sweetened herb garden feel, a floral driven gin including lemongrass, lavender, rose hibiscus flower and juniper berries. The combination of floral, citrusy, and herbaceous notes makes it an ideal gin for sipping in the sunshine.





AUTUMN TIME GIN | ABV 37%

The most outgoing in the range, this gin contains cinnamon, cassia, blood orange, honey, hazelnut and juniper berry, giving it a chai nose and mix of soft spice and sweetness. The warm and spicy notes are reminiscent of the cool and crisp autumn weather.

WINTER TIME GIN | ABV 37%

A spice driven gin with a bold infusion of fresh clove bud, cardamom, cinnamon, nutmeg and peppercorn, providing a warming quality that is reminiscent of winter and Christmas spices.

Moonshie Pickings

30ml Newcastle Distilling Co. Moonshine 30ml Newcastle Distilling Co. Ceylon Cinnamon Liqueur 30ml Lemon Juice **Method:** Combine Over Ice Top with Ginger Ale Tall Glass, Dried Apple

> NEWCASTLE DISTILLING CO.

MOONSHINE

750ML

40% ABV



MOONSHINE

40% ABV

Australian Corn Sour Mash Spirit

The name Moonshine is a nod to the original moonshiners of the United States during the prohibition era. We have crafted this spirit using a pure corn mash (sour mash), then aged it with American oak.

Did you know that only whiskey made in the good ol' U.S. of A. gets the official nod to be called 'Bourbon'? (Fun fact: About 95% of bourbon comes from the heart of Bourbon, Kentucky!) Now, down here in Australia, we've got our own twist on things. We lovingly call this style 'Sour Mash Whisky', tipping our hats to the way the corn is mashed in the brewing and fermentation process.

Our Moonshine is a timeless dark spirit boasting a rich, full-bodied character that is just the epitome of smoothness. It's like a cosy, sweet, and utterly relaxing embrace in a glass. On the nose, you will catch hints of burnt brown sugar and vanilla, and when it touches your lips, you will be greeted by the comforting notes of honey, with a delightful almond finish.

Savour it neat or with a couple of ice cubes, but if you are up for a fun twist, our all-time favourite is the classic Old Fashioned. So, whether you're a cocktail enthusiast or simply looking for a laid-back sipper, this one's here to keep the good times rolling. Cheers!



SPARROW JACK RANGE

Made From Australian Treacle ~ Rum Style Spirits

Our Sparrow Jack spirits undergo a double distillation process, starting with a base of fermented Australian treacle. We keep things pure and unfiltered, ensuring to capture all the wonderful flavours the fermented treacle has to offer. Sparrow Jack Original and Spiced are aged for a year on American, while Sparrow Jack Virgin, never touching wood, remains pure and clear.

Treacle is like molasses' sweeter cousin, packing in more sugar goodness. That's what sets our Sparrow Jack spirits apart – they have got this light and sweet vibe that is different from your usual sugar/molasses-based rum spirits. This makes them a perfect match for those just stepping into the world of rum, as well as those on the hunt for a unique experience.

And hey, down under in Australia, we've got some rules. To be legally named whisky, brandy, and rum, they have got to cosy up with wood for at least two years. Our Sparrow Jack is aged on American Oak - we believe the flavour is exceptional.

Cheers to a journey of flavours and friendship!









SPARROW JACK VIRGIN 40% ABV

Made From Unaged Australian Treacle

Behold the Sparrow Jack Virgin, a spirit untouched by time and unmarred by age. This be a rare treasure, where the treacle's true character takes the stage. Prepare your senses for a delicate sweetness, a gentle whisper of banana peel both in scent and on the tongue. When we say 'virgin', we mean this drop's never met the kiss of wood – a rum style spirit untouched by the years.

Smooth as a calm sea, sweet as a mermaid's song, and subtle as a pirate's wit, it opens up a world of cocktail possibilities. From tropical delights to concoctions that'll make you dance a jig, this be the perfect base for any drink in need of a white rum touch.

So, me hearties, raise your glasses high and set sail on a voyage of flavour with the Sparrow Jack Virgin!

Passionfruit Pina Lolada

30ml Sparrow Jack Virgin 30ml Coconut Cream 45ml Pineapple Juice 15ml Lime Juice 30ml Passionfruit Pulp 1 tsp Brown Sugar Method: Combine Wet Shake Strain Over Ice Tall Glass, Dried Pineapple



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Rum Manhattan

45ml Sparrow Jack Original 30ml Sweet Vermouth 5ml Newcastle Distilling Co Choc Orange Liqueur 4 dashes Orange Bitters 4 dashes Chocolate Bitters Method: Combine Stir Down with Ice Strain Rocks Glass, Ice Ball, Dark Chocolate

BH WALL

- EST. 2018 -

EWCASTLE

DISTILLING CO. ---

SPARROW JACK – ORIGINAL –

700ML

BEE STATE

DISTILLED BY

40% ABV



SPARROW JACK ORIGINAL 40% ABV

Made From Australian Treacle

Left to mature on American oak barrel for a full year, this liquid treasure soaks up the sweet melodies of caramel and dances a merry jig with the velvety embrace of vanilla fudge. And as if touched by the sea spray itself, the treacle base sneaks in a tropical banana peel note to cap off the maritime harmony.

Whether you're a salty sea dog who enjoys savouring the moment or you fancy mixing it up with your own crew, Sparrow Jack Original is your trusty first choice. Raise a mug to its versatility – it's a star in rum-based cocktails and mixed drinks alike. Keep the party afloat with every sip. So here's to the wind in your sails and the taste of adventure on your tongue. Aye, let the good times roll!



Dark and Stormy

45ml Sparrow Jack Spiced 15ml Lime Juice 3 Dashes of Bitters Method: Combine over Ice Ginger Ale Tall glass, Fresh Lime Wedge / Dried Lime





700ML

40% AEV



SPARROW JACK SPICED

40% ABV

Made From Australian Treacle

Crafted with bold and fragrant spices of vanilla, nutmeg, cinnamon, and clove – our Sparrow Jack Spiced is a swig that will whisk you away to the sweet allure of Christmas feasts and holiday dessert tables. Fashioned from the freshest of ingredients, Sparrow Jack Spiced boasts a flavour that hits harder than a cannonball, satisfying the cravings of even the most seasoned spiced rum aficionados. And mark this, it's aged with American oak for a year, maturing like exquisite plunder in a hidden cove.

Pour it into a Cuba Libre or let it roar in a Dark and Stormy – those be some of our cherished secrets. But truth be told, this treasure plays well with most combinations you can imagine. So, raise your tankards, you scallywags, and toast to a taste that carries the spirit of the high seas with every sip.

Yo-ho-ho and a bottle of... well, you know the rest, savvy?





PREMIUM RANGE

EAGLE ONE NOVOCASTRIAN RUM

55% ABV

Gather around, my friends, for a tale of spirits and seafaring dreams – introducing Eagle One: Novocastrian Rum, a true treasure hailing from Newcastle's heart.

Back in the day, a young Lucas Cattell had grand adventures with his grandfather Victor Hingston, out on the water. Together, they christened a boat – the Eagle One – and set sail on memories that'd last a lifetime.

Now, fast forward to today, and that same adventurous spirit is bottled up in Novocastrian Rum. Master distiller Lucas Cattell crafted this smooth rum from fermented treacle and let it age for over two years in ex Port barrels. Even though it's got a strong cask strength of 55% ABV, it's as smooth as a calm day on the water.

So, whether you're a seasoned sailor or a landlubber yearning for a taste of the briny deep, raise a glass to Eagle One, a rum that encapsulates the spirit of adventure in every sip.





PREMIUM RANGE

VICTOR HINGSTON SINGLE MALT WHISKY

55% ABV

Listen up, folks, as I weave you a tale under the warm glow of dimmed lights and the hush of a speakeasy's secrets. This here is the legend of Victor Hingston, Newcastle's inaugural single malt whisky.

Let me introduce you to a name that carries more than just letters. It's a nod to those who lit up our lives – a grandfather, a comrade, a guiding star – Victor Hingston Moy. It's a libation that's more than liquid; it's a legacy.

This whisky, my friends, it's a flirtation with peat, a dance between flavours that will have you leaning in for more. Crafted with a tender hand, it's born from rainwater's tender caress and a symphony of malt. Picture Australian-grown Voyager Craft Malt meeting a smoky character all the way from bonnie Scotland. And as it slumbers in those 100-litre port barrels, nabbed straight from Seppeltsfield in Barossa Valley, South Australia, it matures like a dream.

Now, imagine Newcastle's ever-changing weather – the sun's caress, the rain's embrace. It gives this single malt whisky its very soul, its unique touch.

Lift that glass, and let the scents sweep you away – oak's wisdom, smoke's allure, and toffee's sweet embrace. And as it touches your lips, it's like a stroll through an orchard, where young peaches and fresh strawberries waltz with warm toffee, all rounded off with a sly wink of enchanting smoke.

So here's to Victor Hingston, a whisky that whispers tales as it dances on your tongue, a legacy that lingers long after the glass is empty. Here's to the past, the present, and the tales yet to be told. Cheers, my friends, in this hidden world where stories flow like honeyed nectar.



LIQUEUR RANGE

700ML - 22% ABV

COLD BREW COFFEE

Crafted utilising locally sourced, cold brewed coffee from O'Niels Coffee, this creation stands apart as a coffee liqueur. The flavour unfolds with gentle, enticing nuances of sweet dark chocolate and concludes with a soft and gratifying coffee essence.

Incorporating remarkable flexibility, it seamlessly integrates into an array of cocktails, ranging from the classic Espresso Martinis and Black Russians. Even in the simplest of delights like an Affogato, its presence elevates the experience, harmonising flavours to perfection.

NATIVE LIMONCELLO

Deliciously tart but sweet, made from our triple distilled vodka and infused with locally grown hand picked native lemons. The Native lemons are hand peeled, their thick skins holding all the flavour. Elevate your senses as you experience the zesty brightness of Australian lemons, meticulously nurtured and transformed into a liquid masterpiece that captures the spirit of craftsmanship and the essence of our land.

SALTED CARAMEL

The sweetness of caramel is enriched by the infusion of authentic Australian sea salt, this liqueur possesses a unique charm that sets it apart. It boasts the versatility to be savoured on its own, offering a delightful and sweet indulgence or enhance a variety of cocktails and mixed drinks, adding a sweet and salty caramel complexity.

CEYLON CINNAMON

Enriched with the warm embrace of Ceylon cinnamon and a subtle butterscotch essence, this liqueur evokes fond memories of delectable cinnamon doughnuts. Offering a luxurious treat for the palate, it seamlessly marries the indulgence of dessert with the sophistication of a liqueur. When paired with apple juice, it transforms into a thoroughly delightful drink.

Purple Flirt #1

45ml Newcastle Distilling Co. Vodka 30ml Newcastle Distilling Co. Black Sambuca Liqueur 60ml Cranberry Juice Method: Combine Wet Shake Strain Martini Glass, Dried Orange / Orange Zest Twist

BLACK SAMBUCA

Created to possess a notably smoother flavour profile compared to its counterparts within the realm of Black Sambucas and liquorice-centred liqueurs. This creation is a fusion of star anise, aniseed, and sweet liquorice root. The result is a liqueur characterised by a delicate sweetness reminiscent of liquorice candy, accompanied by a luxuriously fragrant bouquet. A definitive choice for those who cherish the taste of liquorice, this offering presents an irresistible allure.

TURKISH DELIGHT

Artfully formulated with the timeless charm of Turkish Delight as inspiration, this liqueur is born from an infusion of rose petals, musk, sugar, and vanilla, resulting in a truly distinctive flavour. Whether savoured in its pure form or combined with lemonade, it unveils an exquisite transformation into an alcoholic version of the classic creaming soda – a symphony of sweetness and refreshment that delights the palate.

CHOCOLATE ORANGE

This liqueur evokes the delightful flavours of Jaffa, a lusciously sweet orange body, reminiscent of the beloved treat, followed by a subtle yet satisfying conclusion of rich chocolate. It stands as a delightful sipping experience in its own right, offering a harmonious balance of flavours or adding it as a sweetener to your Old Fashioned or Espresso Martini - and you will be in for a treat!

Love SINGLE MALT WHISKY?

Join our Founders Club for exclusive access! Enjoy 10 unique bottles of limited edition Single Malt Whisky, released over a decade, aged in 10 barrels from Scotland's Laphroaig Distillery.

Back in 2021, we filled these imported barrels, previously filled with Laphroaig's flavorful 10-year-old Whisky, with our own Peated Single Malt Spirit. Each year from 2022 to 2031, a new release awaits, exclusively available through the Newcastle Distilling Co. Founders Club.

Hurry, only 100 spots available!

HOW DOES IT WORK?

Receive all current whisky releases, then a bottle released annually until 2031. On completion, you will have received your full 10-part collection of limited edition Founders Club Single Malt Whisky.

WHATS INCLUDED

- 1 x 750ml bottle of Founders Club Single Malt Whisky, released annually (2022 2031)
- 2 x 50ml bottles of Founders Club Single Malt Whisky, released annually (2022 2031)
- Founders club merchandise
- Membership card with 10% off Newcastle Distilling Co purchases
- Founders' Club certificate signed by Master Distiller Lucas Cattell
- Emails with exclusive news and invitations to our Member only events
- Your photo in our Founders Club Whisky Room at our Hunter Valley venue



For more information visit: newcastledistillingco.com.au



WHISKY & RUM INVESTMENT

Own a barrel of Single Malt Whisky or Rum 25L | 100L Available.

We will produce a lightly peated, rye, heavily peated, or treacle (rum) new make spirit, then mature 25 or 100 litres of this spirit in a handcrafted American Oak barrel for you for a minimum period of 2 years.

This spirit will commence maturation at 60% ABV, or whatever percentage you choose. At the completion of this 2 years, the product can be legally known as whisky.

HOW DOES IT WORK?

- Purchase a barrel of our new make single malt whisky spirit.
- When the whisky has reached maturity in 3-5 years you keep the amount of whisky you want.
- We will bottle and label the bottles you wish to keep.
- The barrel comes with a Buy-Back contract so we will buy back all the whisky you don't wish to keep.
- At buy-back we will pay you between 8.25% 9.25% compounded for all of the whisky you don't wish to keep.
- Your barrel will have reached maturity in anywhere from 2-5 years. We will contact you with a generous sample to try. At this time you can decide if you wish to keep some of the whisky in your barrel to have bottled.



For more information visit: whiskyandrum.com.au



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